

Story of Self, Us, and Now



**An EBHO 40 Year Anniversary Lunch and Learn
Presented by the EBHO Organizing Team**

Introduction

Damion Scott, Lead Organizer

joined by:

Dolores Tejada, Director of Organizing

Ronnie Boyd, Community Faith and Justice
Organizer

Davina Srioudom, Suburban Organizer

Special Thank you to **Tori Truscheit** of Sacred
Heart

Goals for the Training

- Develop the skills to do the “**story of self/us/now,**” an effective values based approach to storytelling.
- Be able to **help community members tell effective stories** that move legislators and help to shift the narrative about housing insecurity and homelessness
- Get ready for upcoming **regional bond** campaign efforts.

3 Parts of The Story



NOW

Invite others to
take **ACTION** with
the community

US

Invite others to join
your community

SELF

Invite others to be in a
relationship with you

Why use Self, Us, and Now?

Give us agency over how our stories are told

Empowers us to call our community to action and to demand change



EBHO Board Member, Cathy Eberhardt, speaking to Oakland City Council

STORY OF SELF

Invite others to be in a relationship
with you

Story of Self is

Knowing



HOW

Strategy
Analysis



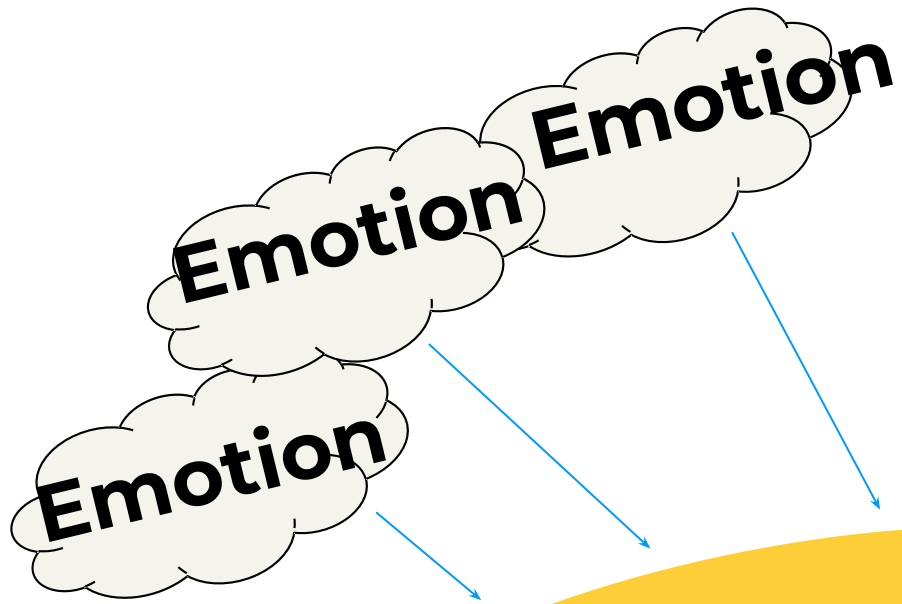
WHY

Story
Motivation

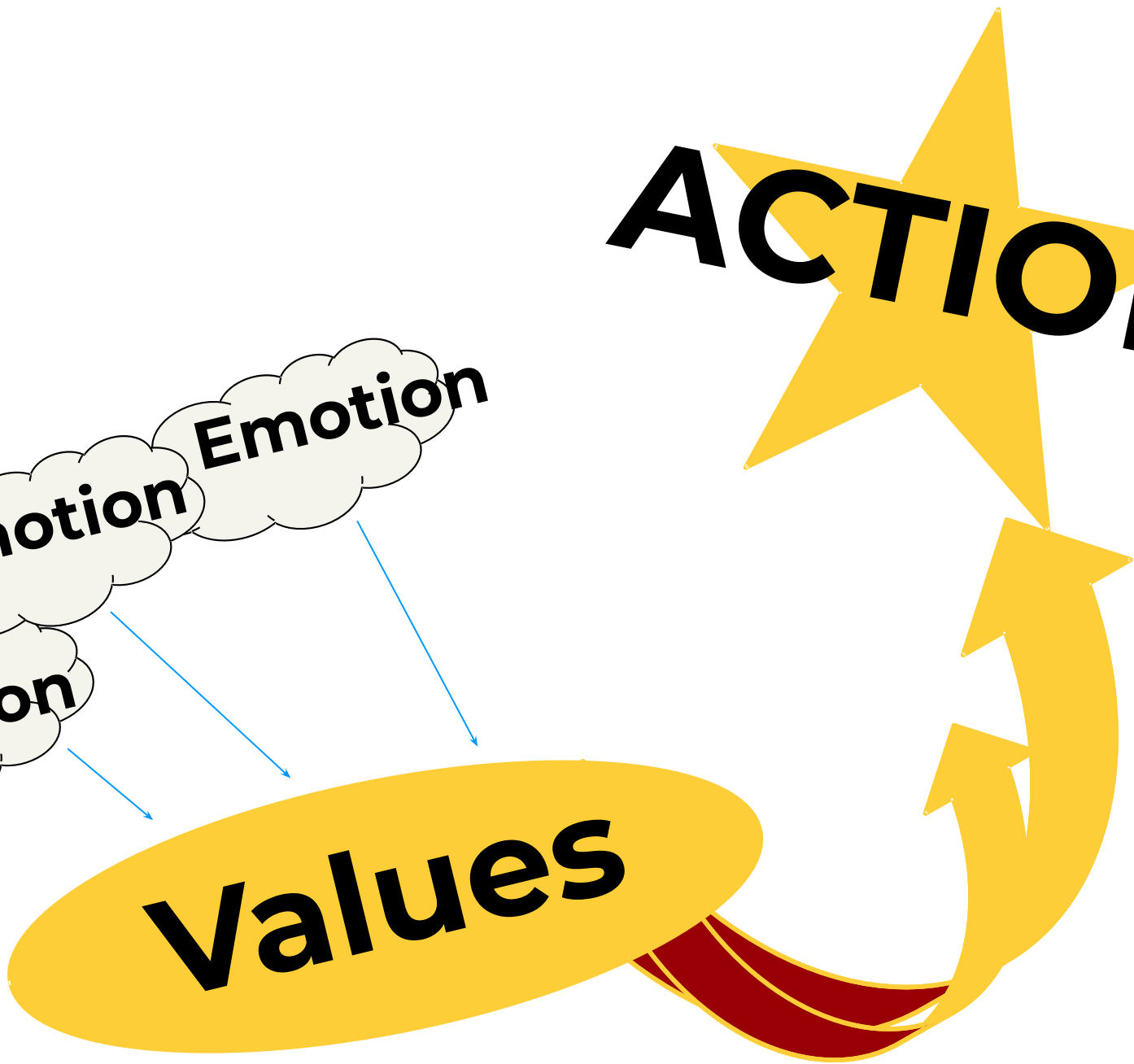


ACTION!

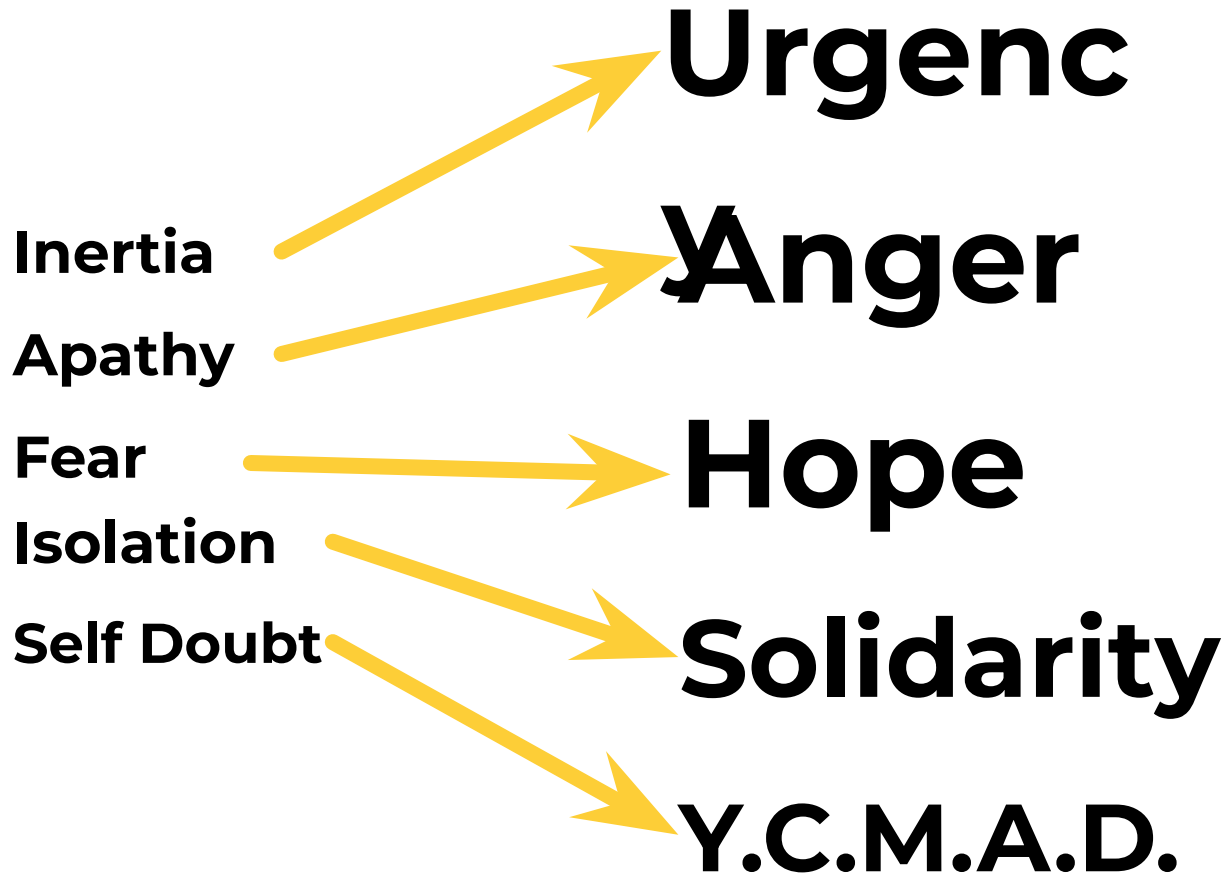




ACTION!



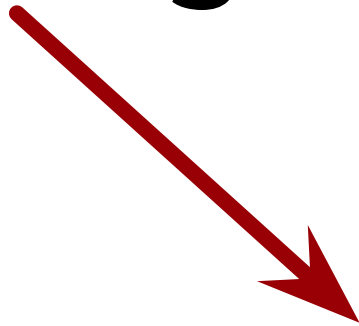
STAGNATION



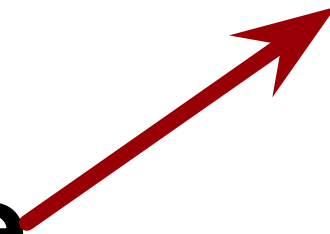
MOTIVATION

The Basic Plot

Challenge



Choice



Outcome



Moral

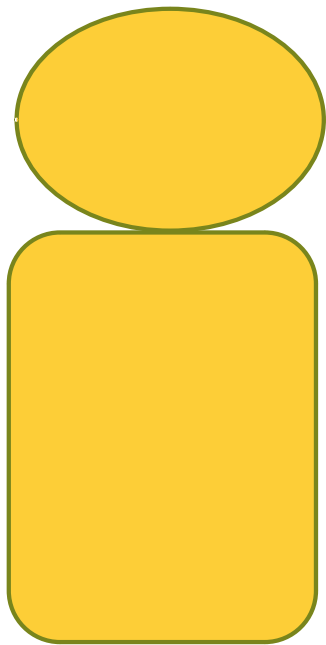
Of Stories

Public Narrative Case Study: Pat Youngblood: Cincinnati Ohio

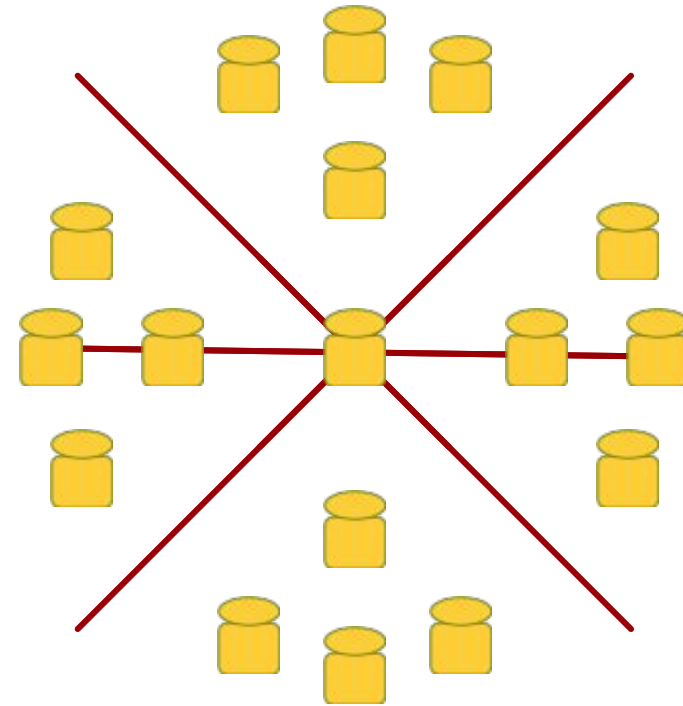


STORY OF US & NOW

Main Character is Different



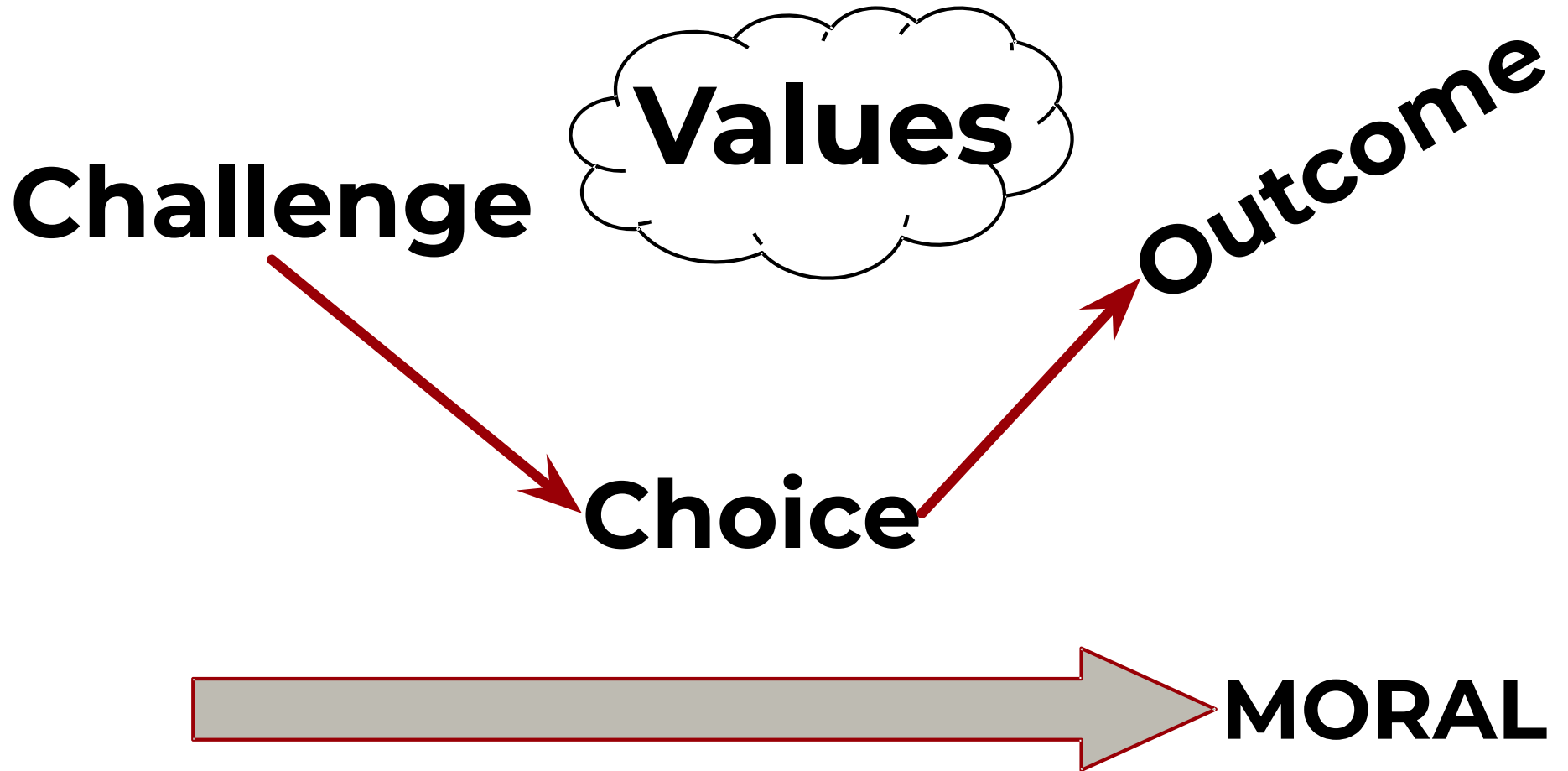
My Story...



Our Story

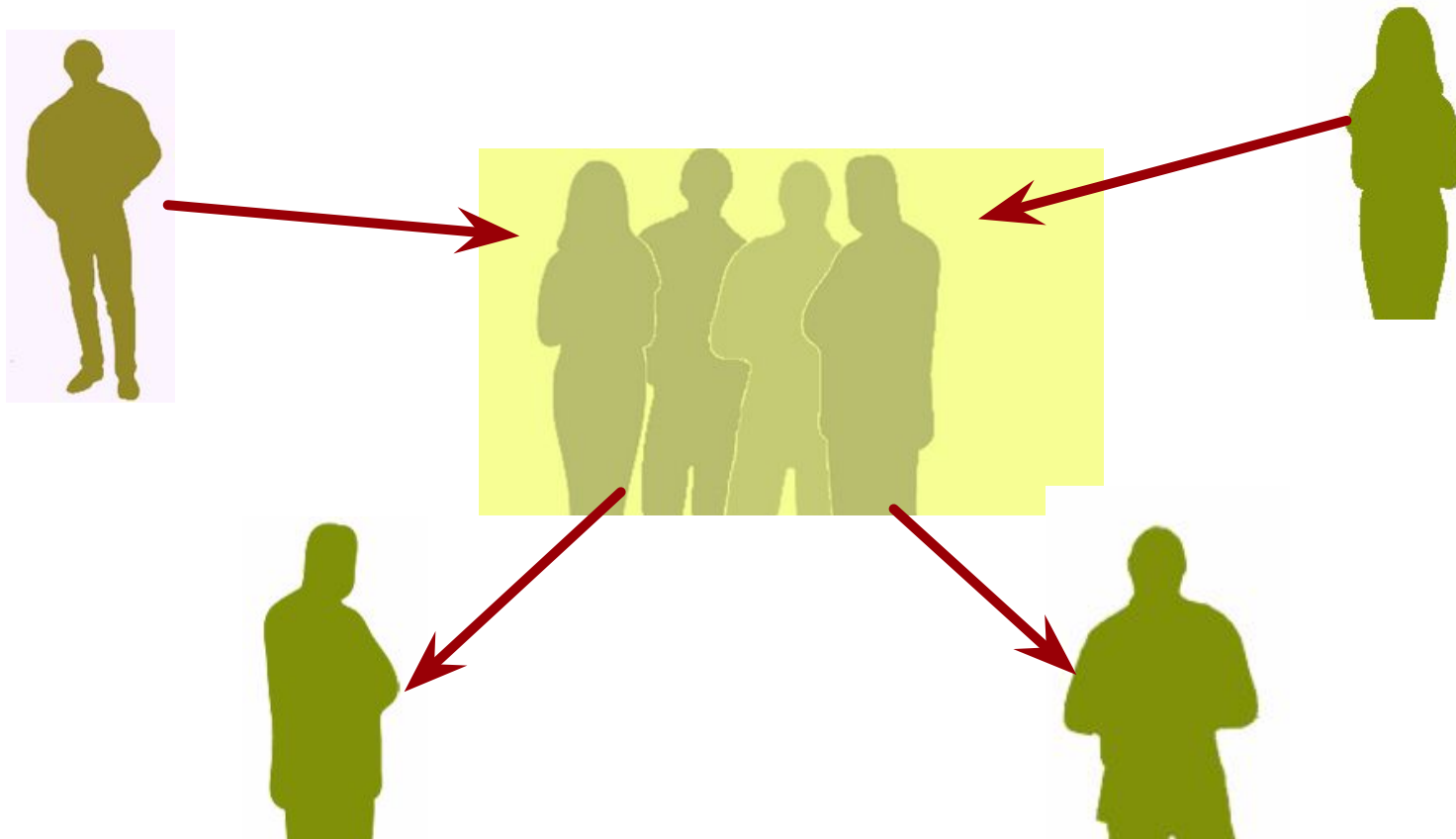
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The Elements Are The Same



Create an US

Weaving together individual stories
to create a collective “US”



Challenge

What challenges are the US
facing NOW?



Hopeful Outcome



IMAGINING OUR FUTURE



WHAT THE EAST BAY LOOKS LIKE WHEN WE WIN

CITY PLANNING is a collective Community PROCESS

LESS WORK, more time to build BELOVED COMMUNITY

LESS TRAFFIC
MORE WALKABLE

NO VIOLENCE!

safety

THRIVING BUSINESS DISTRICT

savings

rest & recreation

CLEAN, EQUITABLE & FREE PUBLIC TRANSIT

SYSTEMS that SUPPORT, not HARM

ECO-FRIENDLY & TECH SAVVY

DO THESE BUILDINGS SUPPORT MY WELLBEING?



places to just BE

AN URBAN LIVINGROOM



I CAN MOVE and FIND A HOME THAT MEETS MY NEEDS!

RACIAL INCLUSION

OUR CULTURE IS THRIVING

IMAGINING the BUILT ENVIRONMENT
what would be possible for us with NO RENT inflation?
neighborhoods not shaped by racism - we can easily connect our friends

CONGRATS GRADUATES



building bonds for when we need each other

celebration & FRESH AIR

smells like...

HOUSING STABILITY

sounds like...

Jazz AT THE LIBRARY!

looks like...

OUR KIDS getting their own places nearby

feels like...



WE BUILD IT together

MUTUALITY

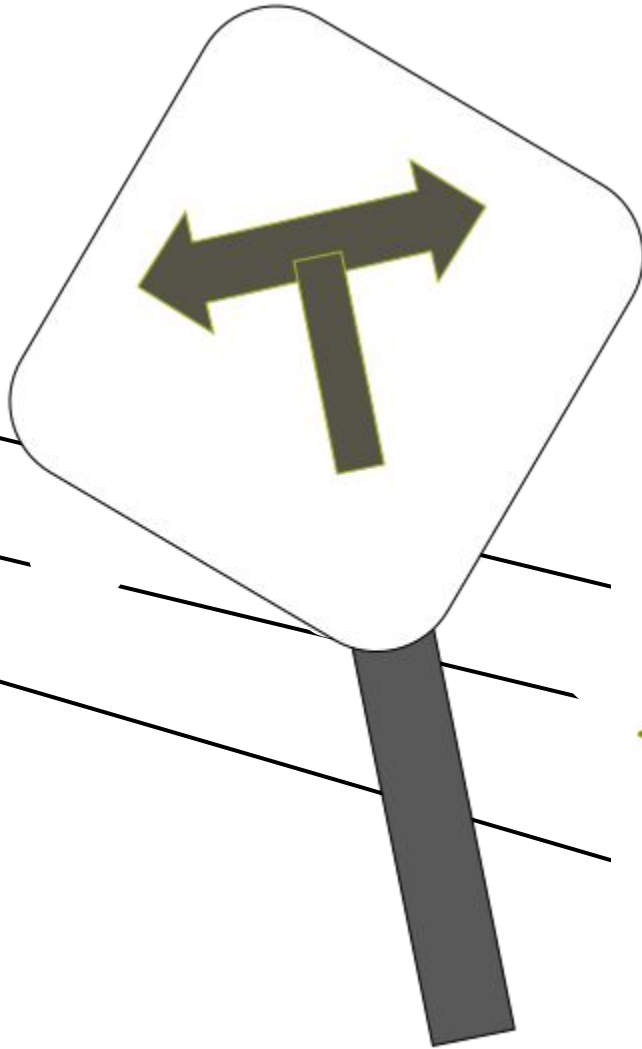
RE-IMAGINING "LAND-OWNERSHIP"

SO PHYSICAL and EMOTIONAL WALLS CAN START TO COME DOWN

softer ORGANIC MATERIALS

Choice

**What's the strategic
choice
you're asking US to
make NOW?**



Public Narrative Case Study: Pat Youngblood: Cincinnati Ohio



Write your Story of Self

Homework:
Write your
Story of Us & Now

Questions?



Thank You