



East Bay Housing Organizations 2023 Leadership Academy

Apply here: bit.ly/3UrFYxy

What is East Bay Housing Organizations (EBHO)?

Since 1984, East Bay Housing Organizations has been the leading affordable housing advocacy coalition serving Alameda and Contra Costa Counties. EBHO is a member-driven organization working to preserve, protect, and create affordable housing opportunities for low-income communities in the East Bay by educating, advocating, organizing, and building coalitions.

What is the Resident Community Organizing Program (RCOP)?

EBHO's resident and community organizing program focuses on affordable housing and neighborhood issues. It mobilizes affordable housing residents, staff, community members and activists throughout the East Bay to take action on local, regional, and statewide housing issues. The Leadership Academy is a component of the RCOP.

What is Leadership Academy?

EBHO's Leadership Academy is designed to train affordable housing residents and staff, and community members to become effective leaders in their communities and buildings. It is focused on developing community knowledge and skills to impact policies and programs that help expand affordable housing opportunities as well as create safe and healthy communities. The Leadership Academy prioritizes and centers the affordable housing resident experience, so they can continue to play a critical role in decision-making about program and policy priorities and campaigns.

In order to grow a powerful resident and community organizing base for the affordable housing movement and to change policies and systems, EBHO believes that residents and staff in particular need the knowledge and skills to be effective organizers,

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advocates, and community leaders. In order to facilitate the acquisition of the essential knowledge and skills, EBHO hosts the Leadership Academy with a select cohort of 15-20 participants per year. The Leadership Academy is a deep investment in promising and emerging affordable housing leaders who will help shape and grow the affordable housing movement.

We are looking for dedicated, social justice-oriented affordable housing residents and staff, as well as community members, to participate in the Leadership Academy. Our ideal cohort reflects the age, race, gender and overall diversity of the communities we serve.

Leadership Academy Details

- The Leadership Academy will be an 8 session, 3-month program focusing on the essential elements to be an effective affordable housing advocate, community organizer, and leader.
- Each cohort will be limited to 15-20 residents and staff of affordable housing and community members. Our goal is to have a 3:1 ratio of residents to staff or community members.
- Leadership Academy sessions will begin in March and continue meeting through May. The session dates for 2023 are: March 2nd, 9th, 16th, 30th, April 6, 20, 27, and May 11th from 10:00 AM – 4:00 PM.
- **The graduation ceremony will take place on May 18th, 2023 in the evening.**
- Participants are required to attend **all eight** workshops and the graduation.
- EBHO will provide a light breakfast and lunch at each session.

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- Workshops will feature a mix of interactive exercises, lessons, and presentations from experts.
- Leadership Academy graduates will obtain a certificate of completion and a stipend at the end of Leadership Academy.
- Leadership Academy graduates are expected to participate in EBHO by becoming a member and engaging with an EBHO Committee at the completion of the Academy.
- In-person guests must provide proof of being fully vaccinated **with a booster shot** against COVID-19 upon checking in at the event. Masks are required indoors except while eating or drinking.

Leadership Academy Workshop Topics Include:

Housing Justice: Learn about affordable housing policy, the history of housing as a faith and social justice issue, and tenants' rights. Understand the intersection of housing, race, and class.

Leadership: Gain knowledge of different leadership models, qualities, and values. Acquire the skills to be a successful community leader.

Civic Engagement: Understand how your local government works and how to actively participate in it and engage with elected officials and other decision-makers.

Strategic Communications: Find out how to be an effective advocate and practice your communication skills.

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Community Organizing: Explore different community organizing models and learn how to develop and win your own issue campaign.

What are the benefits of participating in EBHO's Leadership Academy?

As a resident or staff of affordable housing, you are the most effective advocate in advancing policies to protect, preserve, and produce affordable housing, a resource that transforms lives and creates vibrant communities. Your story and lived experience are powerful tools that can be used to educate the public and decision-makers about the benefits and need for affordable housing.

Through the leadership academy:

- You will acquire the knowledge and skills that will equip you to be effective advocates for affordable housing, and agents of change in your own communities.
- You will become part of the EBHO community- an extensive and diverse network of affordable housing advocates and professionals with whom you can share information and skills while developing and working towards solutions to community concerns.
- You will help achieve our shared vision for a more just community that provides homes for all.

How will you apply the knowledge and skills you gain from participation in EBHO's Leadership Academy?

As a Leadership Academy graduate, you will have the opportunity to:

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- Contribute your time and talent to advocate for affordable housing and inclusive communities.
- Play a critical role in decision-making about program and policy priorities and campaigns.
- Outreach to your social circles and communities to provide information about affordable housing, how to get involved, and take action in the housing justice movement.
- Use your story and experience as a resident or staff of affordable housing to educate policymakers and the public about who lives in affordable housing, and to express community concerns.
- Support EBHO in fighting against the stigma and discrimination against affordable housing and against policies that marginalize low-income families and individuals.
- Attend trainings that equip you with the knowledge and skills to be an effective advocate and community organizer.
- Join and nurture a community of resident and staff leaders who are committed to supporting each other through peer-to-peer knowledge- and skill-sharing.
- Become an EBHO member and participate in the RCOP Committee and/or other EBHO Committees and events.

Participation Costs

There is no cost to participate in the Leadership Academy. EBHO will cover all expenses, and in some cases, reimburse for travel. Please feel free to ask us any questions regarding costs you may incur associated with participation in EBHO's Leadership Academy.

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Application Process

To apply, please complete the attached document. You can turn in your application by:

- 1) Emailing your completed application to: damion@ebho.org
- 2) Mailing your application to:
East Bay Housing Organizations
% Damion Scott
538 Ninth Street #200
Oakland, CA 94607
- 3) Filling out the application via this link bit.ly/3UrFYxy

Applications must be completed and received by email or mail by February 3rd, 2023. We will begin reviewing applications starting January 3rd, 2023.

Questions?

You may contact damion@ebho.org.

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EBHO Leadership Academy Application

Full Name:

Address:

Phone Number:

Email Address: _____

Gender: _____ Race/Ethnicity: _____ Date of birth: _____

Please circle all that apply regarding your relationship to affordable housing:

Resident of Affordable Housing Staff Other: _____

Please tell us more about yourself by responding to the following questions.

Please use additional pages and respond with at least a few sentences. This is the time to show us who you are!

- What do you hope to learn from your participation in the Leadership Academy? Why do you want to participate in the Leadership Academy? (250 words or less)
- EBHO believes that all people, regardless of race, income, or disability, should have a healthy, affordable, and safe place to call home. What do you think needs to happen in order to make this a reality? (250 words or less)
- Please tell us what organizations you are involved with, what role(s) you have played in them and why you participate in your community. If you have been involved in EBHO programs or campaigns, please include that information along with any other organizations. (250 words or less)

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