

Affordable Housing on the Ballot



ebho.org/our-work/2020-election/



East Bay Housing Organizations

Welcome!

About EBHO

How to use Zoom

Upcoming Events

Sept 17: Oakland City Council Candidate Forum
Districts 1 & 3

Sept 18: History of Racism & Housing in
Alameda: Measure Z Action Friday

Sept 24: Oakland City Council Candidate Forum
Districts 5, 7, & At Large



Overview

- State Propositions:
- County Measures:
- City Measures
- Voting: Registration and ballot submissions
- Questions?

Submit Questions for Panelists in the Chat Box



Prop 15: Schools & Communities First

Elissa Dennis,
Community Economics

- 1978: Prop 13 limited property tax assessments
- Created budget shortfalls for schools and local governments
- Prop 15 reinstates regular reassessment of commercial property
- Increases revenue for schools, county, cities, and districts:
 - \$650 million in Alameda County
 - \$385 million in Contra Costa County
- Doesn't impact residential property
- Includes protections for small businesses

GET INVOLVED

www.yes15.org/



Take Action: Prop 15 Phone Bank

Damion Scott,
East Bay Housing Organizations

GET INVOLVED

- Sign up to phone bank with EBHO to pass Schools & Communities 1st!
 - <https://ebho.salsalabs.org/schoolscomm1stphonebank>

ebho.salsalabs.org/schoolscomm1stphonebank



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Prop 16: Restoring Affirmative Action

Dolores Tejada,
East Bay Housing Organizations

- 1996: Prop 209 banned Affirmative Action
- Prop 16 repeals Prop 209
- Restores ability of public entities to consider race and gender in decisions about public education, employment, and contracting
- Yes vote = vote for racial and economic justice

GET INVOLVED

voteyesonprop16.org/



Prop 21: Rental Affordability Act

Francisco Dueñas,
Housing Now!

- 1995: Costa-Hawkins Act put limits on local rent-control laws
- Prop 21 amends Costa-Hawkins to:
 - Allow rent control on buildings after 15 years of occupancy
 - Allow rent control on single-family rentals, unless landlord only owns 1-2 units
 - Cap rent increases on vacated units at 15% over 3 years (plus allowable rent increases)
- Doesn't create new rent control laws; expands ability of cities to adopt laws to keep rents affordable

GET INVOLVED

yeson21ca.org



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Measure X: Healthy and Safe Contra Costa

Mariana Moore,
Ensuring Opportunity

- Provides funding to address unmet needs, including public health and social services
- Housing and homelessness identified as high priority in needs assessment and polling
- Raises an estimated \$81 million/year through ½ cent increase in sales tax
- Revenue goes to General Fund, rather than dedicated uses
- Oversight Committee will conduct annual needs assessment and recommend priorities

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healthyandsafecontracosta.com



East Bay Housing Organization

Measure W: Alameda County Home Together

Gloria Bruce,
East Bay Housing Organizations

- Provides funding to protect and house our most vulnerable neighbors
- Includes housing assistance, mental health resources, job training, and other services and supports
- Raises an estimated \$150 million/year through ½ cent increase in sales tax
- Revenue goes to General Fund; guided by Home Together plan adopted by Board of Supervisors

GET INVOLVED

hometogether2020.org



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Measure W: How to Get Involved

Gloria Bruce,
East Bay Housing Organizations

ACTIONS YOU CAN TAKE TODAY

- Tell everyone you know to “vote down your whole ballot”
- Visit www.hometogether2020.org to join the email list, endorse or donate
- Help get endorsements from community and elected leaders
- [Contact gloria@ebho.org](mailto:gloria@ebho.org) to get connected with the campaign

GET INVOLVED

hometogether2020.org



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Measure MM: Berkeley, Updating Renter Protections

Leah Simon-Weisberg,
Berkeley Rent Board

- Measure MM amends rent control and tenant protection laws to:
 - Allow City to prohibit evictions for non-payment of rent during future emergencies (like COVID-19)
 - Collect data on units now partially exempt from rent control: single-family rentals, condos, and new construction
 - Limit rent-control exemption for ADUs to 1 ADU per owner-occupied single-family property



Measure Z: Repealing Article 26 in City of Alameda

Sophia DeWitt,
East Bay Housing Organizations

- Since 1973: laws banned development of multifamily and affordable housing, making housing unaffordable for many
- Measure Z repeals these laws (“Article 26” or “Measure A”)
- Allows city to zone for multifamily housing, including affordable rental housing
- Will help prevent displacement and repair history of racial exclusion

GET INVOLVED

yesonmeasurez.com/join



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How to Vote in the East Bay: Register to Vote

Damion Scott,
East Bay Housing Organizations

- Registration deadline: October 19th
- Check your registration: registertovote.ca.gov or by calling 800-345-VOTE (8683) to get a paper registration form
- You can still register up until Election Day but you will not receive a Mail-in Ballot.
- If you will register after Oct 19th, contact your County Registrar:
 - Alameda County ROV:
510-272-6973 acvote.org
 - Contra Costa County ROV:
925-335-7800 cocovote.us

registertovote.ca.gov



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How to Vote in the East Bay (cont.)

Damion Scott,
East Bay Housing Organizations

Mail in Voting

- All registered voters will get a ballot in the mail.
- Ballots will begin to be mailed out on October 5th
- Your "I Voted" Sticker will be included in the mailing
- Ballots must be postmarked by Election Day and received by your County Registrar by November 6th.

Ballot Drop Box is the most secure way to return your mail-in ballot



How to Vote in the East Bay (cont.)

Damion Scott,
East Bay Housing Organizations



Returning Your Ballot

- Return your ballot to a Ballot Drop Box
- Ballots returned to the drop box must be signed and returned by Election Day
- Alameda County: 66 drop boxes, open 24 hrs a day
- CoCo County: 35 drop boxes, open 24 hrs a day

Ballot Drop Box is the most secure way to return your mail-in ballot



Voting in Person

Damion Scott,
East Bay Housing Organizations

Election Day is November 3rd, 2020

Alameda County:

- There will be no regular polling places in Alameda County. Instead, 100 "voting centers"
- Voting Centers open from 7 a.m. to 8 p.m.
- Early voting: 9 am- 5 pm October 31st until Election Day.
 - This option should be used as a last resort since there are so few.

Contra Costa County:

- Still will have address-based polling places.
- www.cocovote.us/ to find your polling location.

cocovote.us/



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How to Vote in the East Bay (cont.)

Damion Scott,
East Bay Housing Organizations

Track Your Ballot

- Sign up to track your ballot and find out if the Registrar received and counted it at www.wheresmyballot.sos.ca.gov.
- See if your ballot was delivered to your address by signing up for www.informeddelivery.usps.com. A free service provided by the United States Postal Service

wheresmyballot.sos.ca.gov



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Questions?

Contact Damion:

Damion Scott, damion@ebho.org

registertovote.ca.gov

cocovote.us/

acvote.org

ebho.org/our-work/2020-election/



East Bay Housing Organization

Take Action With Us!

Kiki Poe,
East Bay Housing Organizations

Phone Bank for Prop 15

- ebho.salsalabs.org/schoolscomm1stphonebank

Support Measure W

- hometogether2020.org or email gloria@ebho.org

Become an EBHO member or renew for 2021

- ebho.org/get-involved/ebho-membership/

ebho.org/our-work/2020-election/



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