Affordable Housing on the Ballot

ebho.org/our-work/2020-election/
Welcome!

About EBHO

Upcoming Events

Sept 17: Oakland City Council Candidate Forum Districts 1 & 3
Sept 18: History of Racism & Housing in Alameda: Measure Z Action Friday
Sept 24: Oakland City Council Candidate Forum Districts 5, 7, & At Large

How to use Zoom
Overview

- State Propositions:
- County Measures:
- City Measures
- Voting: Registration and ballot submissions
- Questions?

Submit Questions for Panelists in the Chat Box
Prop 15: Schools & Communities First
Elissa Dennis,
Community Economics

- 1978: Prop 13 limited property tax assessments
- Created budget shortfalls for schools and local governments
- Prop 15 reinstates regular reassessment of commercial property
- Increases revenue for schools, county, cities, and districts:
  - $650 million in Alameda County
  - $385 million in Contra Costa County
- Doesn’t impact residential property
- Includes protections for small businesses

GET INVOLVED
www.yes15.org/
Take Action: Prop 15 Phone Bank

Damion Scott,
East Bay Housing Organizations

GET INVOLVED

• Sign up to phone bank with EBHO to pass Schools & Communities 1st!
  ◦ https://ebho.salsalabs.org/schoolscomm1stphonebank
Prop 16: Restoring Affirmative Action

Dolores Tejada,
East Bay Housing Organizations

- 1996: Prop 209 banned Affirmative Action
- Prop 16 repeals Prop 209
- Restores ability of public entities to consider race and gender in decisions about public education, employment, and contracting
- Yes vote = vote for racial and economic justice

GET INVOLVED
voteeyesonprop16.org/
Prop 21: Rental Affordability Act

Francisco Dueñas, Housing Now!

- 1995: Costa-Hawkins Act put limits on local rent-control laws
- Prop 21 amends Costa-Hawkins to:
  - Allow rent control on buildings after 15 years of occupancy
  - Allow rent control on single-family rentals, unless landlord only owns 1-2 units
  - Cap rent increases on vacated units at 15% over 3 years (plus allowable rent increases)
- Doesn’t create new rent control laws; expands ability of cities to adopt laws to keep rents affordable

GET INVOLVED

yeson21ca.org
Measure X: Healthy and Safe Contra Costa

Mariana Moore, Ensuring Opportunity

• Provides funding to address unmet needs, including public health and social services
• Housing and homelessness identified as high priority in needs assessment and polling
• Raises an estimated $81 million/year through ½ cent increase in sales tax
• Revenue goes to General Fund, rather than dedicated uses
• Oversight Committee will conduct annual needs assessment and recommend priorities

GET INVOLVED

healthyandsafecontracosta.com
Measure W: Alameda County Home Together

Gloria Bruce, East Bay Housing Organizations

- Provides funding to protect and house our most vulnerable neighbors
- Includes housing assistance, mental health resources, job training, and other services and supports
- Raises an estimated $150 million/year through ½ cent increase in sales tax
- Revenue goes to General Fund; guided by Home Together plan adopted by Board of Supervisors

GET INVOLVED
hometogether2020.org
Measure W: How to Get Involved
Gloria Bruce,
East Bay Housing Organizations

ACTIONS YOU CAN TAKE TODAY

- Tell everyone you know to “vote down your whole ballot”
- Visit www.hometogether2020.org to join the email list, endorse or donate
- Help get endorsements from community and elected leaders
- Contact gloria@ebho.org to get connected with the campaign

GET INVOLVED
hometogether2020.org
Measure MM: Berkeley, Updating Renter Protections

Leah Simon-Weisberg, Berkeley Rent Board

- Measure MM amends rent control and tenant protection laws to:
  - Allow City to prohibit evictions for non-payment of rent during future emergencies (like COVID-19)
  - Collect data on units now partially exempt from rent control: single-family rentals, condos, and new construction
  - Limit rent-control exemption for ADUs to 1 ADU per owner-occupied single-family property
Measure Z: Repealing Article 26 in City of Alameda

Sophia DeWitt, East Bay Housing Organizations

- Since 1973: laws banned development of multifamily and affordable housing, making housing unaffordable for many
- Measure Z repeals these laws ("Article 26" or "Measure A")
- Allows city to zone for multifamily housing, including affordable rental housing
- Will help prevent displacement and repair history of racial exclusion

GET INVOLVED
yesonmeasurez.com/join
How to Vote in the East Bay: Register to Vote

Damion Scott,
East Bay Housing Organizations

- Registration deadline: October 19th
- Check your registration: registertovote.ca.gov or by calling 800-345-VOTE (8683) to get a paper registration form
- You can still register up until Election Day but you will not receive a Mail-in Ballot.
- If you will register after Oct 19th, contact your County Registrar:
  - Alameda County ROV: 510-272-6973 acvote.org
  - Contra Costa County ROV: 925-335-7800 cocovote.us

registertovote.ca.gov
How to Vote in the East Bay (cont.)

Damion Scott,  
East Bay Housing Organizations

Mail in Voting

- All registered voters will get a ballot in the mail.
- Ballots will begin to be mailed out on October 5th.
- Your “I Voted” Sticker will be included in the mailing.
- Ballots must be postmarked by Election Day and received by your County Registrar by November 6th.

Ballot Drop Box is the most secure way to return your mail-in ballot.
How to Vote in the East Bay (cont.)

Damion Scott,
East Bay Housing Organizations

Returning Your Ballot

- Return your ballot to a Ballot Drop Box
- Ballots returned to the drop box must be signed and returned by Election Day
- Alameda County: 66 drop boxes, open 24 hrs a day
- CoCo County: 35 drop boxes, open 24 hrs a day

**Ballot Drop Box is the most secure way to return your mail-in ballot**
There will be no regular polling places in Alameda County. Instead, 100 "voting centers"
Voting Centers open from 7 a.m. to 8 p.m.
Early voting: 9 am-5 pm October 31st until Election Day.
  ◦ This option should be used as a last resort since there are so few.

Still will have address-based polling places.
www.cocovote.us/ to find your polling location.

Election Day is November 3rd, 2020

Damion Scott,
East Bay Housing Organizations
How to Vote in the East Bay (cont.)

Damion Scott,
East Bay Housing Organizations

Track Your Ballot

- Sign up to track your ballot and find out if the Registrar received and counted it at www.wheresmyballot.sos.ca.gov.
- See if your ballot was delivered to your address by signing up for www.informeddelivery.usps.com. A free service provided by the United States Postal Service.
Questions?

Contact Damion:
Damion Scott, damion@ebho.org

registertovote.ca.gov

cocovote.us/

acvote.org

ebho.org/our-work/2020-election/
Take Action With Us!

Kiki Poe,
East Bay Housing Organizations

Phone Bank for Prop 15
- ebho.salsalabs.org/schoolscomm1stphonebank

Support Measure W
- hometogether2020.org or email gloria@ebho.org

Become an EBHO member or renew for 2021
- ebho.org/get-involved/ebho-membership/

ebho.org/our-work/2020-election/