



East Bay Housing Organizations 2019 Leadership Academy

What is East Bay Housing Organizations (EBHO)?

Since 1984, East Bay Housing Organizations has been the leading affordable housing advocacy coalition serving Alameda and Contra Costa Counties. EBHO is a member-driven organization working to preserve, protect, and create affordable housing opportunities for low-income communities in the East Bay by educating, advocating, organizing, and building coalitions.

What is the Resident and Community Organizing Program (RCOP)?

EBHO's resident and community organizing program focuses on affordable housing and neighborhood issues. It mobilizes affordable housing residents throughout the East Bay to take action on local, regional, and statewide housing issues. The Leadership Academy is a component of the RCOP.

Leadership Academy Description

EBHO's Leadership Academy will train residents and staff as leaders in their communities and buildings. It is focused on developing resident and staff knowledge and skills to impact policies and programs that help expand affordable housing opportunities as well as create safe and healthy communities. Resident leaders play a critical role in decision-making about program and policy priorities and campaigns.

In order to grow a powerful resident and community organizing base for the affordable housing movement and to change policies and systems, EBHO



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believes that residents and staff need the knowledge and skills to be effective organizers, advocates, and community leaders. In order to facilitate the acquisition of the essential knowledge and skills, EBHO hosts the Leadership Academy with a select cohort of 15-20 participants per year. The Leadership Academy is a deep investment in promising and emerging affordable housing leaders who will help shape and grow the affordable housing movement.

We are looking for dedicated, social justice-oriented affordable housing residents and staff to participate in the Leadership Academy. Ideal candidates would reflect the age, race, and gender diversity of the communities we serve.

Leadership Academy Details

- The Leadership Academy will be an 8 session, 3-month program focusing on the essential elements to be an effective affordable housing advocate, community organizer, and leader.
- Each cohort will be limited to 15-20 residents and staff. Our goal is to have a 3:1 ratio of residents to staff.
- Leadership Academy sessions will begin in mid-April and continue meeting through June. The session dates for 2019 are: April 5th, 12th, and 26th; May 3rd, 17th, and 31st; and June 7th, and 14th from 10AM-4PM.
- The graduation ceremony will take place on June 21, 2019 in the evening.



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- Participants are expected to attend **all eight** workshops and the graduation.
- EBHO will provide a light breakfast and lunch at each session.
- Workshops will feature a mix of interactive exercises, lessons, and presentations from experts.
- Leadership Academy graduates will obtain a certificate of completion and a stipend at the end of Leadership Academy.
- Leadership Academy graduates are expected to participate in EBHO by becoming a member and engaging with EBHO's Resident and Community Organizing Program or another EBHO Committee.

Leadership Academy Workshop Topics Include:

Housing Justice: Learn about affordable housing policy, the history of housing as a faith and social justice issue, and tenants' rights. Understand the intersection of housing, race, and class.

Leadership: Gain knowledge of different leadership models, qualities, and values. Acquire the skills to be a successful community leader.

Civic Engagement: Understand how your local government works and how to actively participate in it and engage with elected officials and other decision-makers.

Strategic Communications: Find out how to be an effective advocate and practice your communication skills.

Community Organizing: Explore different community organizing models and learn how to develop and win your own issue campaign.



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What are the benefits of participating in EBHO's Leadership Academy?

As a resident or staff of affordable housing, you are the most effective advocate in advancing policies to protect, preserve, and produce affordable housing, a resource that transforms lives and creates vibrant communities. Your story and lived experience are powerful tools that can be used to educate the public and decision-makers about the benefits and need for affordable housing.

Through the leadership academy:

- You will acquire the knowledge and skills that will equip you to be effective advocates for affordable housing, and agents of change in your own communities.
- You will become part of the EBHO community- an extensive and diverse network of affordable housing advocates and professionals with whom you can share information and skills while developing and working towards solutions to community concerns.
- You will help achieve our shared vision for a more just community that provides homes for all.

How will you apply the knowledge and skills you gain from participation in EBHO's Leadership Academy?

As a Leadership Academy graduate, you will have the opportunity to:

- Contribute your time and talent to advocate for affordable housing and inclusive communities.



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- Play a critical role in decision-making about program and policy priorities and campaigns.
- Outreach to your social circles and communities to provide information about affordable housing, how to get involved, and take action in the housing justice movement.
- Use your story and experience as a resident or staff of affordable housing to educate policymakers and the public about who lives in affordable housing, and to express community concerns.
- Support EBHO in fighting against the stigma and discrimination against affordable housing and against policies that marginalize low-income families and individuals.
- Attend trainings that equip you with the knowledge and skills to be an effective advocate and community organizer.
- Join and nurture a community of resident and staff leaders who are committed to supporting each other through peer-to-peer knowledge- and skill-sharing.
- Become an EBHO member and participate in the RCOP Committee and/or other EBHO Committees and events.

Participation Costs

There is no cost to participate in the Leadership Academy. EBHO will cover all expenses, and in some cases, reimburse for travel. Please feel free to ask us any questions regarding costs you may incur associated with participation in EBHO's Leadership Academy.



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Application Process

To apply, please complete the attached document. You can turn in your application by:

- 1) Emailing your completed application to: dolores@ebho.org

Or

- 2) Mailing or dropping off your application to:

East Bay Housing Organizations

% Vanessa Riles

538 Ninth Street #200

Oakland, CA 94607

Applications must be received by 5:00 PM on January 31, 2019

Questions?

You may contact Vanessa Riles vanessa@ebho.org, or Dolores Tejada dolores@ebho.org via email. Alternatively, you may contact Vanessa Riles by phone at (510) 227-4378.



**East Bay Housing Organizations
2019 Leadership Academy**

EBHO Leadership Academy Application

Full Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Gender: _____

Race: _____

Date of birth:

Please circle all that apply regarding your relationship to affordable housing:

Resident Staff Other (please specify _____)



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Please answer the following questions.

EBHO believes that all people, regardless of race, income, or disability, should have a healthy, affordable, and safe place to call home. What is your vision and what inspires you? (250 words or less)

What do you hope to learn from your participation in the Leadership Academy? Why do you want to participate in the Leadership Academy? (250 words or less)

Please tell us what organizations you are involved with, what role(s) you have played in them and why you participate in your community. If you have been involved in EBHO programs or campaigns, please include that information along with any other organizations (250 words or less)